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PROFESSIONAL EXPERIENCES

Date

Position / Company
Area

Main responsibility
and activities

Since 2013
Freelance Consultant / VALUA
Services and consultancy for healthcare companies

Support companies in their approaches to the French market access for their product.

- ✦ Missions related to market access for drugs and medical devices (anti-infective, dosimetry, gastroenterology, orthotics, psychiatry, rheumatology, urology).
- ✦ Support and advise on market access strategy and data generation:
 - ✓ Situation analysis
 - ✓ Literature search
 - ✓ Benchmark
 - ✓ Expert interviews
 - ✓ Review of Global Value Dossiers and scientific publications
- ✦ Writing of reimbursement and price dossiers.
- ✦ Development of training modules: market access for health products in France, organization of the French health care system.

Date

Position / Company
Area

Main responsibility
and activities

2008 - 2011
Market Access Manager / AMGEN
Biotechnology

Prepare access (reimbursement) to the French market for biotherapies - Rheumatology / Oncology

- ✦ Development of the market access strategy, with cross-functional and international teams.
- ✦ Coordination of the preparation of the reimbursement and price files (NIT, NITH, NIE). HAS (High Health Authority) Correspondent.
- ✦ Organization and facilitation of expert meetings.
- ✦ Participation to the elaboration of post-reimbursement follow-up studies and projects.
- ✦ Analysis of the needs of medico-economic data, study plans proposal and implementation.
- ✦ Management of medico-economic projects and valorisation:
 - ✓ Analysis of the National Hospital Database (PMSI) database
 - ✓ Customization of cost-effectiveness models and budget impact models
 - ✓ Communication in conferences (abstract / poster) and publication.
- ✦ Qualitative and quantitative market researches:
 - ✓ Sales Analysis
 - ✓ Built a sales forecast model
 - ✓ Marketing study management: perception and segmentation studies, compliance study.

Date

Position / Company
Area

2005 - 2007
Health Economic Specialist / AMGEN
Biotechnology



Main responsibility and activities	<p><i>Health economic product valorisation for reimbursement dossiers - Onco-Hematology/Nephrology</i></p> <ul style="list-style-type: none"> ✦ Implementation of a post-reimbursement clinical study: contact with the HAS for project validation, internal coordination of the implementation of the study. ✦ Health economic projects: study plan proposal, validation of the concept, brief with vendors, coordination (team building, management of vendors and scientific experts), congresses and publications (abstract writing, article writing support, submission). Budget management. Interface with the international team. ✦ Competitive Intelligence and training: internal communication, develop and lead training on the hospital reforms (T2A and retrocession).
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Date	2003- 2004
Position /Company Area	Epidemiology and health economic project leader / PFIZER (6 months) / NOVARTIS (6 months) Pharmaceuticals
Main responsibility and activities	<ul style="list-style-type: none"> ✦ Bibliographical research and writing of literature reviews. ✦ Project implementation and monitoring: quality of life and proximology study (oncology), therapeutic education program (neurology).

Date	2002
Position / Company Area	Clinical Research Associate (C.R.A.) / AVENTIS Pharmaceuticals
Main responsibility and activities	<ul style="list-style-type: none"> ✦ Monitoring and closure of investigational centres (offices and hospitals) for two clinical trials, Phase IIIb and IV, in infectiology. ✦ Visits, in duo and solo, and management of the clinical data collection.

PUBLICATIONS

Reference	Maravic M, Jouaneton B, Vainchtock A, Tochon V. Economic Burden of Osteoporosis in women: data from the 2008 French Hospital Database (PMSI). Clin Exp Rheum 2012.
Reference	Curran D, Maravic M, Kiefer P, Tochon V, Fardellone P. Epidemiology of osteoporosis-related fractures in France: a literature review. Joint Bone Spine 2010.
Reference	Bogillot O, Tochon V, Zhimei L, Duru G, Di Palma. M. Comparaison médico-économique du pegfilgrastim et du filgrastim. Santé Décision Management 2008.

EDUCATION

2004	Degree in Statistics applied to Medicine (DIU CESAM) - University of Paris VI, France.
2003	Master's degree in Management of Pharmaceutical and Medical Technologies Industries. IAE- University of Lyon III, France.
2002	Biological Engineering specializing in Pharmacology and Biotechnology PolyTech Nice-Sophia, France.

PERSONAL SKILLS

Languages	<ul style="list-style-type: none"> ✦ French: mother tongue ✦ English: professional, written and oral use.
Main skills	<ul style="list-style-type: none"> ✦ Conducting transversal projects ✦ Scientific and medical writing ✦ Critical and strategic analysis ✦ Organization and facilitation of expert meetings ✦ Multidisciplinary teamwork ✦ Regulatory and economic environment of health products ✦ Conducting transversal projects
Personal skills	<ul style="list-style-type: none"> ✦ Rigor ✦ Autonomy ✦ Adaptability ✦ Teamwork ✦ Listening ✦ Analytical capacity ✦ Planning ✦ Pragmatism

Professional Affiliations

Organisation	EUROBIOMED: Health Cluster of the French Mediterranean region.
Organisation	ISPOR: International society for Pharmaco-economic and Outcomes Research.